

**Parent Engagement Group Meeting
June 13, 2017 10:30 – 11:45 am
Flintridge Center, Suite 117**

Meeting Notes

1. Welcome/Introductions

In attendance: Kim, Whitney, Liz, Gloria, Lisa

- Discussed having group norms
 - Members must RSVP to meetings
 - Subject line will read “Please RSVP PEG Meeting”
 - Will also take input from members for future agendas

2. Types of Organizations at the PEG Table – how can PEG help your organization?

1. *Providers of some service that also want to engage families as part of that service*
2. *Organizations whose main purpose is to help families be more engaged, empowered, educated*

Discussion:

- Young & Healthy – good to have a space for bringing together orgs doing like work; also delivering parent education opportunities but need other organizations to help
- How to get other orgs to help
- More directed content to what parents want
- What are the real reasons parents don’t participate? And how can we still support them?
Alternative methods to get info out to them
- Gloria – getting more parents to become more civic-minded; they have a voice, learning to use it is key
- Build confidence in parents, letting them know they have a voice in the community
- Micro vs. macro strategies – then figure out how to message

3. Role/Purpose of PEG – come to a consensus – add/remove items from this list

a. Discussion around:

- i. *Place to build relationships with others working on family engagement*
- ii. *Share ideas/best practices about family engagement*
- iii. *Share issues/barriers about family engagement and get assistance or raise up to LC level*
- iv. *Develop new ideas or strategies that organizations then implement*

Discussion:

- Must show them what the parents gain from engagement
- People will come out when an issue affects them directly
- Must be compelling enough to get very busy parents out to something

- Encourage **work together** on particular goals
- Wording: iii. **discover** issues and barriers
- Find out perception about parent engagement – PUSD
- Who is in charge of it at each school site? What are their challenges? Take on as a project
- Poll employees and parents – find out what’s really going on
- “**Look for broader issues and causes**” around PE
- **Research broader issues.....** investigate solutions
- Research is clear that parent engagement impacts student success
- We all have relationships with different groups, put ourselves in discovery mode
- Here’s who we connect with – here are others who we don’t yet connect with
- Who can we pull in to connect to other players?
- Flow of information back and forth is important
- What is working? Where is low-hanging fruit?
- Personal invitation to parents is always better, more effective
- Gloria – shared about recognition for parents who are involved; luncheon at end of year; certificates, etc.
- It was also suggested that simple thank you notes have impact
- PUSD – what should/is their involvement with PEG? Should they make it more of a priority?
- Raise the question to the Leadership Council, full buy-in of PUSD
- Lisa will have a meeting with Alison to continue the dialogue, learn more
- What would make it more of a priority
- We have access to resources, etc. and need one another

4. Measurement

- a. What kind of data or information could we/would we look at to see the current state of parent/family engagement? How will we measure progress?
 - i. Engagement in school?
 - ii. Engagement in their children’s lives?

Discussion:

- Need to assess how it is today, then measure
- PEG is a lever that changes other things we want to make better
- *Reimagining Parent Engagement in California* – indicators came about – instead of spending on specific things – PDF of article attached
- Gives some ideas about how to engage, and things to measure
- Need to be careful regarding measurement and how it is messaged
- Example of 3rd grade reading level – indicator of success rather than a main goal
- Joyce Epstein’s School/community family partnerships
- Refer to indicators rather than “goals”
- Results Bases Accountability calls it population outcomes
- For example, literate citizenry = then 3rd grade reading is an indicator that we are moving toward that outcome
- Culture and communication – better communicated message helps get us on the same page
- Systems level – how can parents become involved for the good of all children??
- PEG – needs to address systems level
- Whitney introduced the idea of putting together a logic model, helping to define input and expected outcomes; hone in on inputs and outcomes
- Sample PDF logic model attached to notes

Action:

Homework for PEG Work Group members:

- Define parent engagement
- Think about outcomes and how we want to articulate them
- Is there a particular aspect we want to focus on first?

Action:

- Create a Google doc that everyone can review and give input on

5. Partner Updates and Announcements

- Gloria – teaching *Lost Domestic Arts* classes; reviving some of those arts that helped keep families together in the past
- Y&H – Continuing work on hubs initiative – Peoria Place to serve local community; Ice Cream Social for neighbors on 6/29 at 7pm; including tours and welcoming, also find out what people need
- Liz – needs volunteers, teens, etc. – for summer cutting, arts projects; will give volunteer hours

6. Next meeting date/time

August meeting – Doodle poll to be sent

7. Adjourn

Meeting was adjourned at 11:45 a.m.